



Texas Ambulatory Surgery Center Society
2011 Annual Meeting
Exhibitor Prospectus

November 10-11, 2011
Westin Riverwalk Hotel
San Antonio, TX



Texas Ambulatory
Surgery Center Society



Westin Riverwalk

420 West Market Street • San Antonio, TX 78205 • (866) 716-8137

Room Rate: \$189 (single/double occupancy)

Check-in: 3:00pm

Check-out: 12:00pm

Hotel reservation deadline is MONDAY, OCTOBER 17, 2011.

Please identify yourself as an attendee of the TASCs Annual Meeting when making your reservation. Reservations must be made by Monday, October 17, 2011 to guarantee room rates and availability. To make housing reservations, please call (866) 716-8137.

Early Departure In the event that you check out prior to the reserved checkout date, an early departure fee of one night's room and tax will be charged to your individual account. If you wish to avoid this fee, you must advise the hotel at or before check-in of any change in the scheduled link of stay.

Cancellation and No Shows Reservations must be cancelled 24 hours prior to arrival to avoid any cancellation charges. Reservations not canceled 24 hours prior to arrival will incur room charges and all applicable taxes for one night's stay, and will be charged to the credit card on file. No shows will also incur room charges and all applicable taxes for one night's stay, and will be charged to the credit card on file.

Important Dates

June 15, 2011

Deadline to be listed in the brochure.

October 31, 2011

Deadline to be listed in the conference handout.

November 1, 2011

Deadline to cancel without penalty.

Tranquility on the Riverwalk

Settle in at San Antonio's luxury landmark, nestled on a romantic bend of the city's famed River Walk. Stroll in the shade of cypress and palm trees, moments from the Alamo, La Villita historic village, and the San Antonio Convention Center.

Weather Average temperatures range between 45° F to 65° F.

Attire Business casual attire is recommended for all functions.



Exhibit Opportunities

The TASCs Annual Meeting provides you and your company a great opportunity to exhibit and showcase products and services of interest. The program offers exhibit time as well as informal social events where you can interact and network with members of the Texas ASC community.

- TASCs Vendor Member Exhibit\$1,250
- Non-Member Exhibit..... \$1,700

Sponsorship Opportunities

TASCs is providing a number of sponsorship opportunities for this year's annual conference. Many of the sponsorship levels include an exhibit opportunity. If you sign up as a sponsor by June 15th, your logo will be listed on the TASCs website and on the attendee brochure.

Sponsor Level	Benefits
<p>Gold Sponsor (4 available) \$3,500 Sole sponsorship of one of the following events <i>Check one on the registration form:</i></p> <ul style="list-style-type: none"> • Welcome reception • Thursday lunch • Friday lunch • Conference Portfolios 	<ul style="list-style-type: none"> ✓ Complimentary exhibit booth ✓ Full page ad in syllabus ✓ Attendee bag insert ✓ Listing and logo on Web site ✓ Special signage ✓ Recognition in printed materials
<p>Silver Sponsor (2 available) \$2,500 Partner in a sponsorship of the following items. <i>Check one on the registration form:</i></p> <ul style="list-style-type: none"> • Thursday morning break • Thursday afternoon break • Friday morning break • Friday breakfast 	<ul style="list-style-type: none"> ✓ 50% discount on exhibit booth (while space is available) ✓ 1/2 page ad in syllabus ✓ Logo on Web site ✓ Recognition in printed materials
<p>Bronze Sponsor \$1,500 Sponsor one of the following items. <i>Check one on the registration form:</i></p> <ul style="list-style-type: none"> • Hotel key cards • Lanyard • Pens 	<ul style="list-style-type: none"> ✓ 25% discount on exhibit (while available) ✓ 1/4 page ad in syllabus ✓ Listing in printed materials



Program Schedule and Exhibit Hours

Thursday, November 10

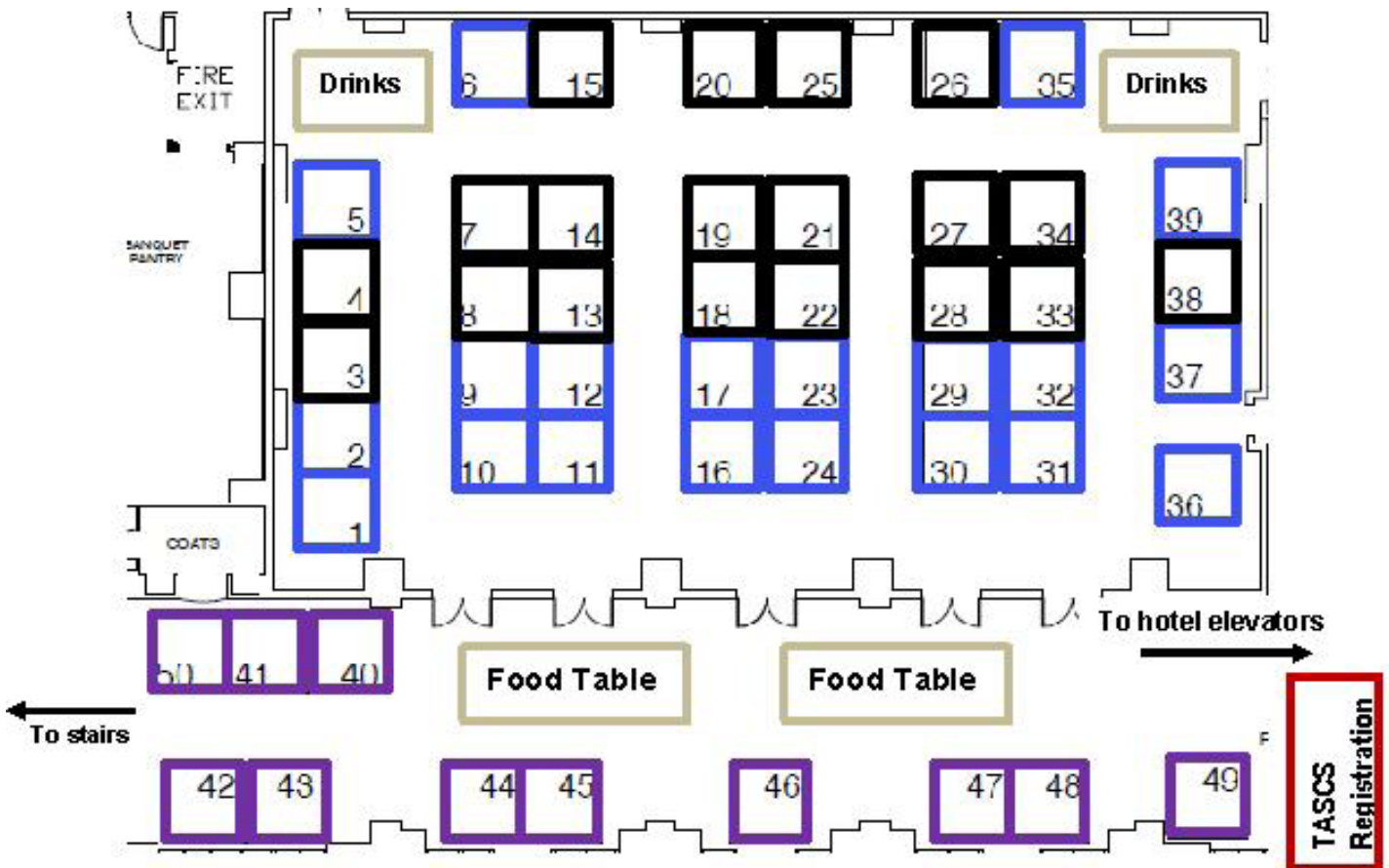
9:00 am – 1:45 am	TASCS Breakout Sessions
10:00 am – 12:00 pm	Exhibitor Setup
11:45 am – 1:00 pm	Attendee Lunch on Own
1:00 pm – 1:30 pm	ASC Association Executive Director Bill Prentice – Breakout Session
1:30 pm – 2:00 pm	Exhibit Hall Opening and Dessert
2:45 pm – 3:00 pm	Refreshments in the Exhibit/Sponsor Hall
3:45 pm – 4:00 pm	Refreshments in the Exhibit/Sponsor Hall
5:00 pm – 6:30 pm	TASCS Reception in the Exhibit/Sponsor Hall

Friday, November 11

8:00 am - 8:30 am	Continental Breakfast in the Exhibit Hall
8:30 am – 9:15 am	General Session
9:15 am – 10:00 am	Exhibit Visits
10:00 am – 11:45 am	General Sessions
11:45 am – 12:00 pm	Exhibit Hall Prizes
12:00 pm – 12:15 pm	Exhibit Hall Open for Box Lunches and Conference Concludes
12:15 pm – 1:15 pm	Exhibit Breakdown

Exhibit Passport

We will be collecting prizes again this year for the exhibit passport prize drawing for attendees. Each attendee will receive an exhibit passport when they check in. All passports will list every company that is exhibiting. The attendees will be asked to get a signature at each booth they visit. Once they have obtained all signatures they will turn it back into TASCS staff by 11 am on Friday to be eligible for the prize drawings. Prize drawings will be held at the afternoon general session, attendees must be present to win. If you wish to donate a prize for the prize drawing, you can just let TASCS registration staff know onsite at the meeting.



Navarro Ballroom and Ballroom Foyer Booth Diagram

Due to space constraints we cannot accommodate anything larger than an 8' x 8' floor space.

Please list your choices on the Exhibit Application.

- ▶ **Sponsor booths are outlined in purple. Only sponsors may choose these.**
- ▶ **TASCs Professional Member booths are outlined in blue. Only members may choose these.**
- ▶ **Non-Member booths are outlined in black.**

Booth placement is contingent on when payment is received.



Exhibitor Policies

Size and Types of Exhibits

Exhibit space will be limited to a 8'x8' booth, draped in back and on both sides: 7' x 44" ID sign with name and booth, 6' skirted table and 2 chairs. Carpet, other chairs, electrical outlets, internet, are available on a rental basis from Freeman Decorating. Exhibitors must conform to this space requirement, and should plan displays with this configuration in mind. **Due to space constraints we cannot accommodate anything larger than an 8' x 8' floor space.**

Exhibitors shall be limited to those whose products or services are related to physicians' medical, professional, or practice interests. The TASCs reserves the right to screen applications for space and to accept only those which conform to these criteria. Unethical conduct or infraction of TASCs policy will subject the exhibitor or his/ her representatives to dismissal from the meeting. Should this occur, no refund of the exhibit fee will be made.

Disclosure of Investigational Uses of Products, Devices or Procedures

All exhibitors will be required to follow the Food and Drug Administration (FDA) imposed rules and regulations on displayed products. These rules require disclosure of current FDA status by appropriate labeling of all displayed products, such as medical devices and pharmaceuticals. Further information on these rules and regulations may be obtained from the FDA.

Responsibilities

- Telephone service, electrical service, decorating services, and security guard services are NOT provided or arranged by the TASCs. Please contact Freeman Decorating for more information.
- The exhibitor agrees to indemnify and hold harmless the TASCs from and against any and all damages arising from the use by the exhibitor of its exhibit space or its activities therewith. The TASCs, nor the facility, assumes the responsibility for damage to, loss, or theft of property of the exhibitors, or the exhibitors' agents, employees, or invitees.
- Use of a booth space by two or more firms is not permitted.
- In the event of failure or inability of the TASCs to provide the space designated, the TASCs agrees to refund in full to the exhibitor the exhibit fee paid.

Shipping Information

An exhibitor kit will be emailed to the contact(s) on the application.

Cancellation

Deadline for cancellation of exhibit space is November 1, 2011. There will be no refunds for cancellations after this date.

Special note:

Please make sure your backdrop does not block the view of your neighbor.

For additional questions, contact:

Texas Ambulatory Surgery Centers Society
401 W. 15th Street, Austin, TX 78701
Phone: 512-469-7900
Fax: 512-370-1626 Kristina.Haley@texmed.org
www.texasascscociety.org



Exhibitor Application

Company Name: _____

Contact Person: _____

Address: _____

City State Zip: _____

Phone: _____

Email (required): _____

EXHIBIT BOOTH:

TASCs Professional Member Exhibit \$1,250 Non-Member Exhibit \$1,700

SPONSORSHIPS:

Gold Sponsor (4 available) - \$3,500 (Exhibit booth is complementary)

Please check one: Conference Portfolios Welcome Reception Thursday Lunch Friday Lunch

Silver Sponsor (4 available) - \$2,500

Please check one: Thursday Morning Break Thursday Afternoon Break Friday Morning Break Friday Breakfast
 Add \$500 for Exhibit Booth Space

Bronze Sponsor (2 Available) - \$1,500

Please check one: Hotel key cards Lanyards Pens
 Add \$750 for Exhibit Booth Space

Total: _____

Booth Placement:

Please mark what booth number you would prefer: **Booth placement is contingent on when payment is received.**

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

PAYMENT:

Please bill me at the above address or check is enclosed

Please charge my credit card

Name on Card: _____

CC #: _____ Exp: _____

Security Code: (3 digit code on the back of VISA/MC or 4 digit code on front of AMEX) _____

Amount to be charged: _____

Card Billing Address: _____

Card Billing Zip Code: _____



401 W. 15th St.
Austin, TX 78701-1680

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You are invited to be a part of the 2011 Texas Ambulatory Surgery Center Society Annual Meeting

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Why should your company participate in the TASCS Annual Meeting?

- ✓ Why should your company participate in the TASCS Annual Meeting?
- ✓ Showcase your products and services
- ✓ Develop relationships with Ambulatory Surgery Centers across the state of Texas
- ✓ Raise your company's profile among Texas Ambulatory Surgery Centers
- ✓ Promote your company through event signage

