

2024

Sponsorship

texasascociety.org



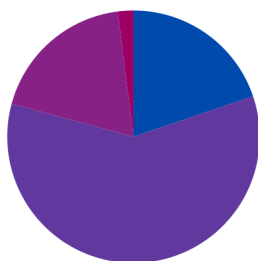
Take advantage of the diverse sponsorship opportunities the Texas Ambulatory Surgery Center Society has to offer.

BY PARTNERING WITH TASCS, YOU CAN

- Illustrate your partnership within the ASC industry and publicize your acclaim amongst your peers
- Strategically showcase your products and services to the ASC market
- Gain access to the physicians, administrators, owners, materials managers, nursing directors and billing staff at ASCs of all types and sizes
- Reach key decision-makers at ASCs across Texas
- Stay in front of your current and future customers year-round

Our higher percentage of Facility Members and lower Corporate Members means better exposure for you with less competition.

Independent ASC Facility Members
19.8%

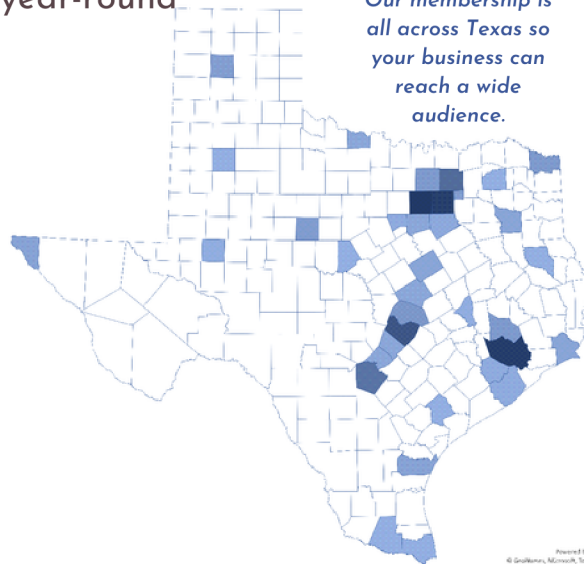


Independent Facilities have buying power with key decision-makers at the centers, increasing your exposure.

Managed ASC Facility Members
59.4%

Our large number of Management Companies gets you in front of key decision-makers with vast portfolios.

Our membership is all across Texas so your business can reach a wide audience.



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THE UNITED VOICE OF THE
TEXAS ASC INDUSTRY

Founded in 2003, the Texas Ambulatory Surgery Center Society serves as the surgery center industry's public policy advocate. The Texas ASC Society serves as a resource for surgery center management and professional education.

visit texasascociety.org/sponsorship for more information & to sign up!



MAKE YOUR MOVE

CHOOSE YOUR BEST OPTION



OPTION

Receive Year Round Benefits
& Conference through
Annual Sponsorship

ALL INCLUSIVE

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Conference inclusions Page 4



OPTION

Sign Up for à la carte
options that fit your needs

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OPTION

Sign up for Conference
Exhibit Only & add on à la
carte

Conference information Page 4



WWW.TEXASASCOCIETY.ORG/SPONSORSHIPS

**WE ANTICIPATE
APPROXIMATELY
100-125 ATTENDEES**

**Annual
Sponsorship
includes
Conference and
more!**

ADMINISTRATORS,
OFFICE MANAGERS,
PURCHASERS,
OWNERS

CLINICAL

VPS



**ANNUAL
CONFERENCE**

JULY 24 - 26, 2024

GALVESTON, TX

YEARLY PROFESSIONAL MEMBER OPPORTUNITIES

1 OPTION

TASCS offers ANNUAL SPONSORS benefit-driven recognition program, featuring compounding benefits and increased visibility, which provides you with ideal circumstances to target your consumer audience.

ANNUAL SPONSOR BENEFITS PLATINUM GOLD SILVER BRONZE MEMBER

Exclusive access- memberships give you access to all TASCS exclusive content including the full database of member information.	10	7	5	4	3
Be found! Inclusion in TASCS Vendor Directory- ASCs that need your services can find you in our directory. Highlight special TASCS Member promotions and capture a referral audience. Simply ensure your Member Profile is correct.	x	x	x	x	
Distinct Recognition- Your logo & link will proudly be displayed on a special <i>TASCS Sponsorship Website</i>	x	x	x	x	
Banner ad- ASCs visit the website for resources. Be visible with a rotating ad under "Our Sponsors". Designs are no wider than 236px and can be animated. Just provide your .png file and clickable link!	x	x	x	x	
Reach thousands- your company logo listed in <i>TASCS Center Beat</i> monthly e-newsletter	Year Round	Year Round	Year Round	Year Round	
Connect beyond your network- Dedicated social media posts on TASCS social channels (LinkedIn, Twitter, Facebook & Instagram)	1	1	1	1	
Name Recognition- Your company will be advertised as an Annual Sponsor at all TASCS Events	x	x	x	x	
TASCS Directory Advertising- Inclusion in our Bi-Annual Directory. Run an ad twice a year to be highlighted in a Special Promotion of our vendors. Size 120px x 120px and include a link!	x	x	x		
Dedicated exposure- a special promotional email blast	2/year	1/year	1/year		
Showcase your resources- Contribute to the TASCS Blog which is distributed through social media, emails and the <i>TASCS Center Beat</i> Monthly Newsletter.	2/year	1/year			
Be the industry expert- host educational webinars for TASCS Members. Find out more at https://www.texasascociety.org/townhallpartnership	2 Events	1 Events			

\$12,500 \$7,500 \$5,000 \$3,500 \$1,500

2 OPTION

À LA CARTE OPTIONS THAT FIT YOUR NEEDS

Be the industry expert- host educational webinars for TASCS Members. Find out more at https://www.texasascociety.org/townhallpartnership	\$1,000 each
Guest Blog Post Contribute your resources and knowledge to our TASCS Blog which is then distributed through Social Media and the <i>TASCS Center Beat</i> Monthly Newsletter	\$750 Each
Inclusion in Bi-Annual promotion of TASCS Vendor Directory . Run an ad twice a year to be highlighted in a Special Promotion of our vendors. Size 120px x 120px and include a link!	\$495 Each



Get More with your Annual Sponsorship and receive Conference Benefits included with your commitment.
Or join us by Exhibit Only and add Conference à la carte options.

CONFERENCE BENEFITS FOR ANNUAL SPONSORS

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBIT ONLY MEMBER	NON MEMBER
Opportunity to Submit for Panel Speaker	x	x	x	x		
Table-top exhibit booth 6'x30" Draped Table, 2 Chairs	Premium Location	Premium Location	Premium Location	Premium Location	1	1
Complimentary badges Additional Available at \$350 each	5	3	2	2	2	2
Attendance to Networking Lunch Additional Available at \$50 each	5	3	2	2	2	2
Ad in syllabus 300dpi in pdf, png, jpg. Due June 14, 2024	Full Page 5" (w) x 7.69" (h)	Half Page 5" (w) x 3.8103" (h)	1/4 Page 2.47" (w) x 3.8103" (h)	Logo Recognition		
Recognition on event website with link & special signage at event	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name
Pre & Post event attendee mailing list	x	x	x	x	x	x
Social media recognition	x	x	x	x	x	
Inclusion on exhibitor passport card	x	x	x	x		
Attendee bag insert- Due July 11, 2024 Can be flyers or giveaways. Make it memorable!	x	x	x			
Introduce a panel or speaker to General Session Audience	Opening Remarks	Speaker Intro				
Invitation to board meet and greet at conference	5	3				
Branded Conference Items *	Attendee Bags	Choice of: Water Bottle, Pens, Lanyards, Coffee Station				

*provide your own custom items with TASCs Approval or TASCs provides items with association branding

COST FOR TIERED LEVELS ARE INCLUDED IN THE ANNUAL SPONSORSHIP

\$1,750 \$2,500
does not include membership

CONFERENCE À LA CARTE MORE CUSTOM OPTIONS RELEASED IN MARCH!

Ensure booth traffic! be included on exhibitor passport/ bingo card	\$150	Massage Station Internet Sponsor Bag Inserts	\$1,500 each
Let them know who you are and what you offer by including an ad in the event syllabus 300dpi in pdf, png, jpg	Full Page \$850 5" (w) x 7.69" (h) Half Page \$500 5" (w) x 3.8103" (h) 1/4 Page \$300 2.47" (w) x 3.8103" (h)	Head Shot Photo Booth- Everyone needs one! Drive traffic to your booth	\$5,000